



**PRESS RELEASE
CATCH CHAIR
WITH SWIVEL BASE**

2014



&TRADITION

LAUNCHES

CATCH CHAIR

BY JAIME HAYON

&TRADITION PRESENTS
THE CATCH CHAIR NEW EDITION: SWIVEL BASE

2014

CATCH CHAIR, Jaime Hayon's first contribution to &tradition's collection, launched last year and has already proven to be a great success. It won the prestigious Best of the Year Award 2013 in the category of Seating: Contract/Conference from the American magazine Interior Design and it starred in exhibitions such as the Jaime Hayon retrospective Funtastico at the Groninger Museum, showcasing some of the celebrated designer's finest pieces.

Now **CATCH CHAIR** is introduced in a new swivel base edition, making the comfortable chair even more flexible and suited for the contract and conference market.

The new swivel base enhances the chair's light and playful expression and serpentine lines and acts as the perfect base for the high quality shell. The swivel base is in cast aluminium and the shell is made from molded polyurethane foam with a metal frame and glass fiber reinforcements. Covered in cold cured foam, and finally, leather or textile upholstery, the shell offers comfort and great variability.

&tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique library of furniture and lighting spans from the 1930s to the present day and includes designs by internationally renowned designers.

Product category	Chair with armrest
Production Process	Molded PU foam
Materials	Molded polyurethane foam with glass fiber reinforcements, steel, cold cured foam, cast aluminium base in polished or black powder coating, Kvadrat fabric or CAMO leather upholstery.
Dimensions (cm/in)	H:90cm/35.4in, D:58cm/22.8in, W58cm/22.8in, Armrest height: 68cm/26.8in, Seating height: 45cm/17.7in.
Colors	White oiled oak/Sunniva 2 422, Sunniva 2 242. Black lacquered oak/Balder 3 692, Balder 3 192. Balder 3 792. Oiled or lacquered oak/ Silk aniline leather Other fabrics/leathers available upon request.
Design year	2014
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